

ANNOUNCING...

the NEW

Kodak

E·V OFFSET MASTER

Developed for the Kodak Ektalith Method

- Designed for use with KODAK EKTALITH Transfer Paper
- Exceptional press latitude
- Good detail-holding characteristics
- Deletions easily and quickly made
- Additions or changes made by direct image methods!
- Backprinted for easy identification
- Abrasion free — stands up to roughest handling
- Kodak's built-in consistent quality from lot to lot
- Delivered in heat-sealed packaging for exceptional shelf-life (5 packages of 100 to each box)

Punched both ends (P2):

10" x 15 $\frac{1}{8}$ "
11" x 18 $\frac{1}{8}$ "
10 $\frac{3}{4}$ " x 18 $\frac{1}{8}$ "
20 $\frac{1}{2}$ " x 15 $\frac{1}{8}$ "

Straight edge (S):

9" x 12"
10" x 15 $\frac{1}{8}$ "
10" x 16 $\frac{1}{8}$ "
11" x 17 $\frac{1}{8}$ "

Hook bar (H2):

10" x 15 $\frac{1}{8}$ "
11" x 18 $\frac{1}{8}$ "

Virtually any subject matter will hold in fine detail on the new KODAK E·V Offset Master

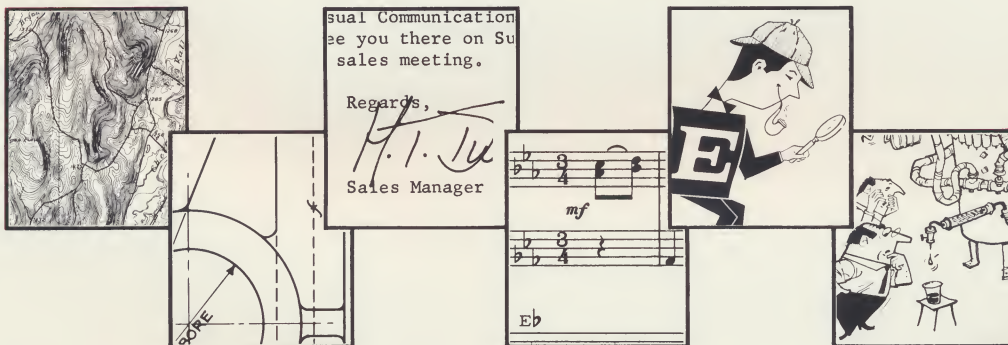


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Here's the information you requested...

...and thank you for your interest in the KODAK EKTALITH Method, the fast, easy, low-cost new way to prepare photo-quality paper offset masters, direct copies, and transparencies for overhead projection or diazo intermediates, and negatives for preparing presensitized offset plates.

The enclosed folder gives all the facts about this method, developed after years of research and experience, to help companies like yours save time and money in office and plant duplicating procedures.

As you'll see in the folder, the advantages of the EKTALITH Method are simple but dramatic...speed, ease, and high-quality reproduction at a very modest price.

Notice the ability of the EKTALITH Method to reproduce faithfully solids and a variety of copy. Judge for yourself whether any other method equals the quality which is illustrated by the enclosed sample.

And notice the versatility and speed of the EKTALITH Method...just one minute from original to offset master. With the EKTALITH Method you can make enlarged, reduced or same-size copies of almost anything printed, written, typed or drawn...reproduce just about any color without filters.

Perhaps you've already considered equipment for this purpose, but price stood in the way. Now the EKTALITH Method...brilliantly engineered for economy as well as performance...sweeps away that problem with low initial cost to match the day-to-day savings you're after.

Just picture the catalog sheets, house organs, illustrated mailings... not to mention all-type duplicating, such as this very letter... you can produce with the EKTALITH Method! We would like to have the opportunity to discuss with you details as to how you will benefit... and without cost or obligation. Call one of our dealers as listed on the enclosed card.

Cordially,

Edward H. Cann

EHCann:DLM
Enc.
#17

Manager
Photo Reproduction Products
Sales Division

Kodak
TRADE MARK